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So you're thinking of booking a newborn session?

Well, this brochure will help answer any questions you may have, after all there is so much to consider when booking the right photographer for your precious baby!



way you want to in an environment that is completely relaxed, comforting and calming.

My main priority is keeping your new baby safe and comfortable and I take huge pride in the world class training I have received, I have been trained by 3 of the UKs top newborn photographers and two of the worlds best photographers from America – I take safety seriously.

I have won many awards with the most prestigious one being runner up for "newborn photographer of the year 2020".

When you book with me you're booking a highly trained, recommended and leading newborn photographer!

Love, Sx



### Why hire a professional?

So you've found out you're pregnant – congratulations! You want those gorgeous newborn images you see online, but where to start?

Choosing a newborn photographer can be difficult but there are a few factors to consider:

- ° Are they trained?
- ° Are they insured?
- Do they practice safe posing and come highly recommended?



Once you know your photographer is someone you can trust be sure their work speaks to you, do you like they style? Their use of props? The way they

These are all so important, after all these images will be on your walls and in your home forever to pass down to your children.

Here at S J Photography you will receive the most incredible pieces of art that you can proudly hang in your home for years to come, these will be treasured for a lifetime by many generations of your family.





So you've decided to book your session, it's exciting but what next?

Well your due date will go in the diary, this is an estimate of when baby may arrive but don't panic when baby arrives you will have your official session date scheduled in whilst baby is under 3 weeks old, rest assured you won't have to worry even if baby is early or late.

You will receive an e-mail with a contract and questionnaire to ensure your session is exactly as YOU want it, this gives me a great idea of the colours and feel you want for your session before you even arrive.

Once the day of your session arrives you will be greeted by a warm welcome here at my gorgeous studio overlooking the sea, the kettle is always on and you can guarantee a constant supply of goodies to keep you going, everything at the studio is completely complimentary to keep you well hydrated and happy.

Newborn sessions can take between 2 – 4 hours, everything I do is baby led so if that means extra feeds or cuddles than that is exactly what we do, theres no pressure or rush here so you can truly relax.

Prepping & Planning

Once you have decided to book (yay!) you can secure your slot with a non-refundable deposit of £25, this comes off the £95 session fee total.

You then fill in your questionnaire and sign your contract (all digitally, super quick, super easy!)

I strongly recommend yourself or a family member gets in touch as soon as baby arrives, the longer you leave it the less chance I have of getting baby in under three weeks, so be sure to tell me!





"Bring snacks, books, iPad etc to keep you iPad etc to keep you entertained if you need" "If you have younger siblings attending be sure to have dad or a grandparent of friend with you to take them out if need be, sometimes they can get a little bored!"

"Bring extra feeds for baby if he or babies eat more during a session"

"Stay relaxed,
"Stay relaxed parents
relaxed parents
mean relaxed
baby!"

"Sit back and relax! Let me do the work whilst general hot cup of tea!"



Family and sibling shots can be done at no extra cost during your session.

However as this is not a family session it is done either at the beginning or end of a session, I can not be held responsible for younger siblings not co-operating and during a newborn session baby's images are always a priority, so where possible I will do them but if big brother or sister isn't interested then I wont waste time trying to get them to pose for too long.

Family images are usually done at the end of the session where siblings aren't present. It is always handy to have partner, grandparent or friend with you when you bring siblings as they can get fed up easily and disturb baby.

We have a local park, soft play and walks and I provide a basket of toys here at the studio too.

## The Photography Studio

SJ HQ is a purpose built, stunning studio with you in mind, overlooking gorgeous Pembrokeshire sea views it really is the most peaceful and tranquil environment.

The studio is fully equipped with all you need, tea, coffee and hot beverages, bottled water and snacks you can sit back and relax and enjoy a well deserved hot cuppa!



Love Notes

What do my lovely clients got to say then...

Beautiful photos... I've had Stacey do my bump and newborn photos and have loved both sessions... Will be booking again for the 6 month shoot for sure! :)) xx



Absolutely amazing photographer!

Amazing with the baby and very
patient. Adapted to baby's needs
and worked around the baby. Loved
watching pictures being taken
and loved how comfortable we all
felt and how welcome we were
made. Lovely experience and highly
recommended. Can't wait to see the
end result photos.

Brilliant photographer!! Had my daughters newborn photos and 1<sup>st</sup> Birthday cake smash with Stacey and I loved them. Amazing photos produced and she's always so friendly and patient. Makes everything easier.

Can not wait for my daughter to have her

mini Christmas session with her. Highly recommended xx

Had such a lovely shoot.

Was made to feel really relaxed and over the moon with the service and photographs. I can't wait to have my new born's photos done with Stacey, thank you so much x



We couldn't be happier with the service we had. Stacey is friendly, professional and produced beautiful pictures.

We had both a maternity and newborn shoot with her. The only problem... I'm having real problems choosing what pictures we want copies of! Haha! Highly recommend xx

Totally amazing photos, so patient with baby Jake had all the time in the world to wait until he was ready for his shoots and made everyone feel comfortable...100% recommend to anyone who wants gorgeous pics:-) Thank you Stacey

Can only describe the whole experience as immense!!

Professional, calm caring setting and the photos I've seen are amazing!!!



Investments

So you've booked your precious little one(s) a bespoke photography session, but what next? Once you have viewed your images in your online gallery you might feel overwhelmed about what to purchase!

It's common to think digitals will be the best option, and whilst they are amazing to have, more often than not life gets in the way and that little USB containing precious images get pushed to the back of a drawer to be forgotten about.

How many of us remember getting a family album out to look at? Or seeing photos hanging on our parent's walls as we grew up?

I want that for your children! A USB won't stand the test of time, but a stunning, breathtaking piece of art hanging on your wall will!

It is so easy to spend hundreds on the latest pram, gadget or toy for our little one(s) but photos often get overlooked and we do not truly appreciate it's value until our little babies end up not-so-little!

By choosing a stunning piece of wall art you are investing in an heirloom piece for your children to enjoy for a lifetime.

I am so happy to discuss any requirements you have during or after your session (via e-mail or phonecall).

So let's see what's on offer...



#### Collection One - £399

Full digital collection on USB
Ten 12"x8" silk prints of choice
Free mini sitter session
£100 wall art credit
Free gift



#### Collection Two - £349

Ten digital images on USB Five 12"x8" silk prints (must be 5 from your digital choices) Free gift

#### Collection Three - £249

Five digital images on USB Five 9"x6" silk prints (must be from your digital choices)

# Sweet products

Here we have a gorgeous selection of beautiful products to choose from, if a package isn't for you then perhaps some gorgeous wall art will be what you are looking for!

#### Folio Print Boxes (12"x8")

10	prints -	£229
20	prints -	£299

#### Standard Canvas

20"x16" -	£199
24"x20" -	£249

#### Framed Canvas

16"x12" - £249
20"x16" - £399
30"x20" - £449

#### Wooden Birch blocks:

Set of three 6"x6" - £129

Set of three hanging 6"x6" - £129



#### **HD Acrylics:**

#### Acrylic Orbs:

#### **Box Frames:**

Set of three

6"x6" - £129

#### Digital Image Downloads:

One digital image (full resolution download)

Minimum of 5 to be purchased

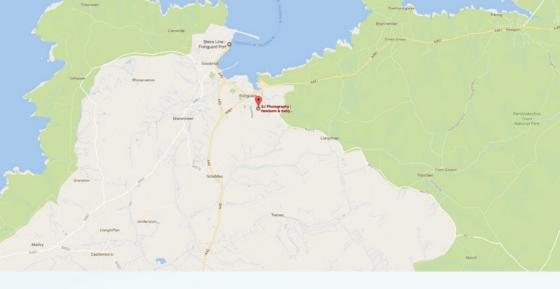


All digital images (full resolution downloads) - £379

Albums available. Please get in touch for a quote.

Our framed canvases and box frames come in 3 wood finishes — white, black, or brown

Please note all orders must meet the required £100 minimum spend



Contact

#### Studio Address:

24 Heol Caradog, Fishguard SA65 9AY

**Telephone:** 07970 814842

**Email:** sjphotography@live.co.uk

Web: www.sj-photography.co.uk

#### Social Media:

www.facebook.com/staceyjadephotography www.instagram.com/sjphotographywales www.twitter.com/sj\_photography