



ABOUT THE STUDIO
WHAT TO EXPECT
PRICING & PRINTS



Newborn
Photography



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Hello

**So you're thinking of booking
a newborn session?**

Well, this brochure will help answer any questions you may have, after all there is so much to consider when booking the right photographer for your precious baby!



I have been photographing newborns since 2011, and it is the greatest pleasure to photograph my clients newest family members, I will capture your family the way you want to in an environment that is completely relaxed, comforting and calming.

My main priority is keeping your new baby safe and comfortable and I take huge pride in the world class training I have received, I have been trained by 3 of the UKs top newborn photographers and two of the worlds best photographers from America – I take safety seriously.

I have won many awards with the most prestigious one being runner up for “*new born photographer of the year 2020*” .

When you book with me you’re booking a highly trained, recommended and leading newborn photographer!

Love, Sx



Why hire a professional?

**So you've found out you're pregnant – congratulations!
You want those gorgeous newborn images you see online,
but where to start?**

Choosing a newborn photographer can be difficult but there are a few factors to consider:

- Are they trained?
- Are they insured?
- Do they practice safe posing and come highly recommended?



Once you know your photographer is someone you can trust be sure their work speaks to you, do you like their style? Their use of props? The way they pose?

These are all so important, after all these images will be on your walls and in your home forever to pass down to your children.

Here at S J Photography you will receive the most incredible pieces of art that you can proudly hang in your home for years to come, these will be treasured for a lifetime by many generations of your family.





What to expect?

So you've decided to book your session, it's exciting but what next?

Well your due date will go in the diary, this is an estimate of when baby may arrive but don't panic when baby arrives you will have your official session date scheduled in whilst baby is under 3 weeks old, rest assured you won't have to worry even if baby is early or late.

You will receive an e-mail with a contract and questionnaire to ensure your session is exactly as YOU want it, this gives me a great idea of the colours and feel you want for your session before you even arrive.

Once the day of your session arrives you will be greeted by a warm welcome here at my gorgeous studio overlooking the sea, the kettle is always on and you can guarantee a constant supply of goodies to keep you going, everything at the studio is completely complimentary to keep you well hydrated and happy.

Newborn sessions can take between 2 – 4 hours, everything I do is baby led so if that means extra feeds or cuddles than that is exactly what we do, theres no pressure or rush here so you can truly relax.

Prepping & Planning

Once you have decided to book (yay!) you can secure your slot with a non-refundable deposit of £25, this comes off the £95 session fee total.

You then fill in your questionnaire and sign your contract (all digitally, super quick, super easy!)

I strongly recommend yourself or a family member gets in touch as soon as baby arrives, the longer you leave it the less chance I have of getting baby in under three weeks, so be sure to tell me!





How to help the session run smoothly:

On the morning of your session the following tips can help hugely in the success of your session running smoothly:

Try to keep baby awake before you set off in the car, although not always possible it does help them if they arrive tired (and don't worry if they sleep in the car, they all do!).

If baby is bottle fed bring extra feeds, babies often get hungrier during a session so keeping them topped up is important.

A top up feed on arrival helps them drift back into a lovely deep sleep and we can get started sooner, even if baby isn't due a feed it still helps to get that into the sleep required for posing.

You know something? Babies pee and poop a lot! So your baby will not be the first to do it, so really please don't panic if they do! All my blankets and outfits are washed after each session so it really isn't a problem.



"Bring snacks, books, iPad etc to keep you entertained if you need"

"If you have younger siblings attending be sure to have dad or a grandparent of friend with you to take them out if need be, sometimes they can get a little bored!"

"Bring extra feeds for baby if he or she is bottle fed, babies eat more during a session"

"Stay relaxed, relaxed parents mean relaxed baby!"

"Sit back and relax! Let me do the work whilst you enjoy a well deserved hot cup of tea!"

tips!



Family and Sibling Shots:

Family and sibling shots can be done at no extra cost during your session.

However as this is not a family session it is done either at the beginning or end of a session, I can not be held responsible for younger siblings not co-operating and during a newborn session baby's images are always a priority, so where possible I will do them but if big brother or sister isn't interested then I won't waste time trying to get them to pose for too long.

Family images are usually done at the end of the session where siblings aren't present. It is always handy to have partner, grandparent or friend with you when you bring siblings as they can get fed up easily and disturb baby.

We have a local park, soft play and walks and I provide a basket of toys here at the studio too.

The Photography Studio

SJ HQ is a purpose built, stunning studio with you in mind, overlooking gorgeous Pembrokeshire sea views it really is the most peaceful and tranquil environment.

The studio is fully equipped with all you need, tea, coffee and hot beverages, bottled water and snacks you can sit back and relax and enjoy a well deserved hot cuppa!

We also have a changing unit complete with nappies, wipes, muslin cloths, hand sanitizer and towels so you don't have to worry if you've forgotten one or two important items.



Where am I?

Studio Address:
24 Heol Caradog,
Fishguard
SA65 9AY

Telephone:
07970 814842



Love Notes



What do my lovely clients got to say then...

Beautiful photos... I've had Stacey do my bump and newborn photos and have loved both sessions... Will be booking again for the 6 month shoot for sure! :) xx



Absolutely amazing photographer! Amazing with the baby and very patient. Adapted to baby's needs and worked around the baby. Loved watching pictures being taken and loved how comfortable we all felt and how welcome we were made. Lovely experience and highly recommended. Can't wait to see the end result photos.

Brilliant photographer!! Had my daughters new born photos and 1st Birthday cake smash with Stacey and I loved them. Amazing photos produced and she's always so friendly and patient. Makes everything easier. Can not wait for my daughter to have her mini Christmas session with her. Highly recommended xx



Had such a lovely shoot. Was made to feel really relaxed and over the moon with the service and photographs. I can't wait to have my newborn's photos done with Stacey, thank you so much x



We couldn't be happier with the service we had. Stacey is friendly, professional and produced beautiful pictures.

We had both a maternity and newborn shoot with her. The only problem... I'm having real problems choosing what pictures we want copies of! Haha! Highly recommend xx

Totally amazing photos, so patient with baby Jake had all the time in the world to wait until he was ready for his shoots and made everyone feel comfortable... 100% recommend to anyone who wants gorgeous pics :-) Thank you Stacey

Can only describe the whole experience as immense!!

Professional, calm caring setting and the photos I've seen are amazing!!!



Investments

So you've booked your precious little one(s) a bespoke photography session, but what next? Once you have viewed your images in your online gallery you might feel overwhelmed about what to purchase!

It's common to think digitals will be the best option, and whilst they are amazing to have, more often than not life gets in the way and that little USB containing precious images get pushed to the back of a drawer to be forgotten about.

How many of us remember getting a family album out to look at? Or seeing photos hanging on our parent's walls as we grew up?

I want that for your children! A USB won't stand the test of time, but a stunning, breathtaking piece of art hanging on your wall will!

It is so easy to spend hundreds on the latest pram, gadget or toy for our little one(s) but photos often get overlooked and we do not truly appreciate it's value until our little babies end up not-so-little!

By choosing a stunning piece of wall art you are investing in an heirloom piece for your children to enjoy for a lifetime.

I am so happy to discuss any requirements you have during or after your session (via e-mail or phonecall).

So let's see what's on offer...

The Collections

Collection One — £399

Full digital collection on USB
Ten 12"x8" silk prints of choice
Free mini sitter session OR £35 towards your next session
£70 wall art credit
Free gift

Most popular!

Collection Two — £299

Ten digital images on USB
Five 12"x8" silk prints (must be 5 from your digital choices)
£50 wall art credit
Free gift

Collection Three — £249

Five digital images on USB
Five 9"x6" silk prints (must be from your digital choices)
Free gift

Sweet products

Here we have a gorgeous selection of beautiful products to choose from, if a package isn't for you then perhaps some gorgeous wall art will be what you are looking for!

Unmounted Silk Prints

9"x6" - £12.50

12"x8" - £25

15"x10" - £40

Standard Canvas

20"x16" - £140

24"x20" - £180

30"x20" - £220

40"x30" - £290

Framed Canvas

16"x12" - £140

20"x16" - £200

30"x20" - £300

40"x30" - £500

60"x40" - £750

Wooden Birch blocks:

Set of three

6"x6" - £95

24" x16"

- £210

Set of three

6"x6" hanging - £95

30"x20"

- £330

16"x12" - £140



HD Acrylics:

16"x12" - £170

24"x16" - £240

30"x20" - £360

Acrylic Orbs:

20"x20" - £220

24"x24" - £300

30"x30" - £400

40"x40" - £600

Box Frames:

Set of three

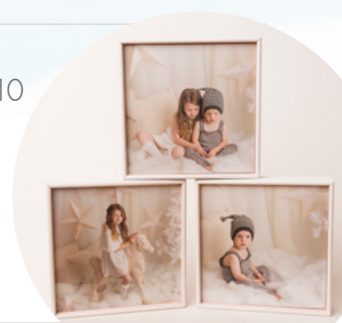
6"x6" - £95

16"x12" - £140

24"x16" - £210

30"x20"

- £330



Digital Image Downloads:

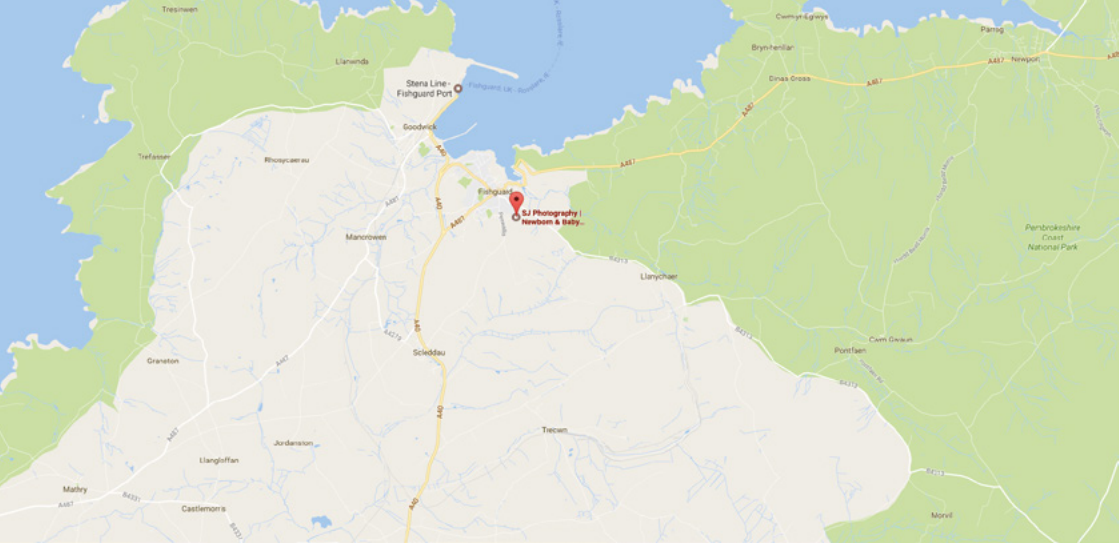
One digital image (full resolution download) - £40

Minimum of 5 to be purchased

All digital images (full resolution downloads) - £379

Albums and folio boxes available. Please get in touch for a quote.

Our framed canvases and box frames come in 3 wood finishes — white, black, or brown



Contact

Studio Address:

24 Heol Caradog,
Fishguard
SA65 9AY

Telephone: 07970 814842

Email: sjphotography@live.co.uk

Web: www.sj-photography.co.uk

Social Media:

www.facebook.com/staceyjadephotography

www.instagram.com/sjphotographywales

www.twitter.com/sj_photography

